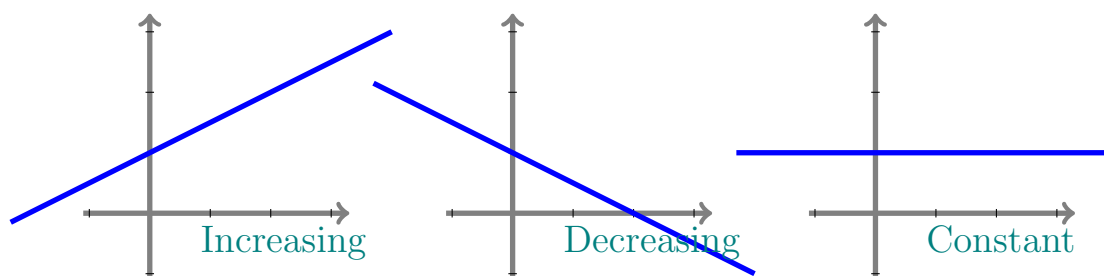


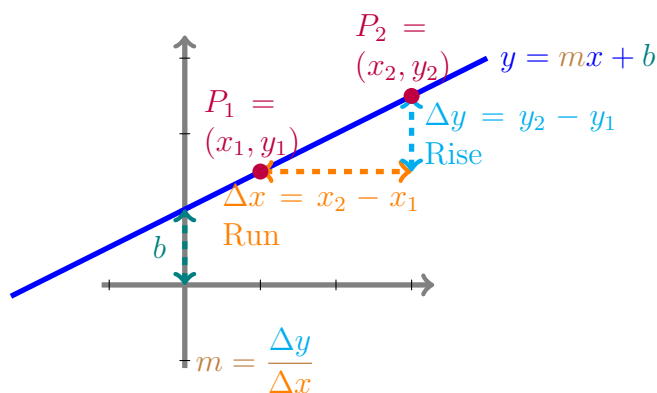
## 2.1-2.2: Linear Functions and Their Graphs

### Linear Functions

- A **linear function** is a function whose **average rate of change** is **constant**. The general form of a linear function is  $f(x) = mx + b$  where  $m$  is the constant rate of change. If  $m > 0$ , then the linear function is increasing. If  $m < 0$ , then the linear function is decreasing. If  $m = 0$ , then the function is a constant function.
- The graph of a linear function is a **line**.



### Rate of Change, Rise, Run and Slope



- $y = \underbrace{m}_{\text{Slope}}x + \underbrace{b}_{\text{y-intercept}}$  is called the **slope intercept form** of a line.
- $\text{Slope} = \frac{\Delta y}{\Delta x} = \frac{y_2 - y_1}{x_2 - x_1} = \frac{\text{Rise}}{\text{Run}}$  and  $b$  is the  $y$ -value of point with  $x$ -value= 0.
- Note that  $\frac{y_2 - y_1}{x_2 - x_1} = \frac{y_1 - y_2}{x_1 - x_2}$  so the order of choosing points  $P_1$  and  $P_2$  doesn't matter in calculating the **slope** as long as the same order is preserved for numerator and the denominator.

## Finding the Equation of a Line

- Find the slope  $m$ . If two points  $P_1(x_1, y_1)$  and  $P_2(x_2, y_2)$  are given, then use the formula

$$m = \frac{y_2 - y_1}{x_2 - x_1}.$$

- Use one of the points and the slope you found to write the **point-slope** equation:

$$y - y_1 = m(x - x_1).$$

- Use the point-slope form to derive the **slope-intercept form**:

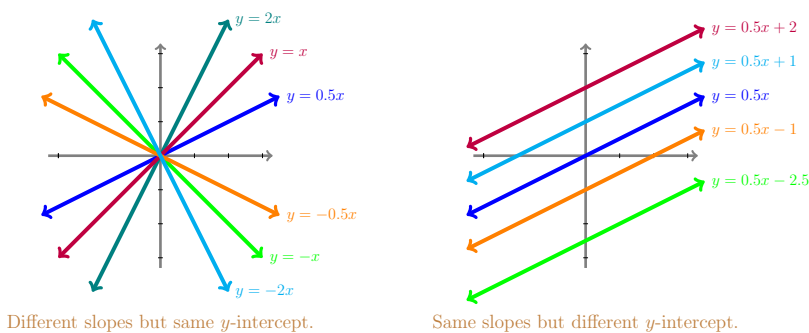
$$\begin{aligned} y - y_1 &= m(x - x_1) \\ y - y_1 &= mx - mx_1 \\ y &= mx - mx_1 + y_1 \\ y &= mx + \underbrace{(y_1 - mx_1)}_b \end{aligned}$$

## Business

Let  $x$  be the number of units of product being produced and sold.

- The revenue function,  $R(x)$ , represents the total sale.
- The cost function,  $C(x)$ , represents the total cost.
- Profit function is the difference function  $P(x) = R(x) - C(x)$ .
- Because of the fixed cost  $C(x) > R(x)$  for small  $x$  and it is expected that after certain number of the sales, the process reverses,  $R(x) > C(x)$ . The point when the process reverses is the breaking even point.

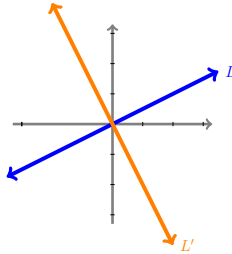
## Comparing Slopes



- Vertical lines** are of the form  $x = c$  where  $c$  is a constant. Vertical lines are not a graph of a function of  $x$ .
- Horizontal lines** are of the form  $y = c$  where  $c$  is a constant.
- Consider two linear functions  $f(x) = mx + b$  and  $g(x) = m'x + b'$ . If  $m \neq m'$ , then the two lines **intersect** at a point, denote it by  $A(p, q)$ . Additionally, if  $m > m'$ , then for all  $x < p$ ,  $f(x) < g(x)$  and for all  $x > p$ ,  $f(x) > g(x)$ .
- Consider two linear functions  $f(x) = mx + b$  and  $g(x) = m'x + b'$ . If  $m = m'$ , then the two lines are **parallel**.

## Perpendicular Lines

- If the lines  $L$  and  $L'$  are perpendicular ( $L \perp L'$ ) and  $m$  is slope of  $L$  and  $m'$  is the slope of  $L'$ , then  $m \cdot m' = -1$ . That is,  $m' = \frac{-1}{m}$ .



1. Let  $L$  be line through points  $(2, 3)$  and  $(5, 1)$ .
  - (a) What is the slope of line  $L$ ?
  - (b) Is the line,  $L$ , the graph of an increasing or a decreasing function?
  - (c) What is the equation of line  $L$  ?
  - (d) What is the  $y$ -value for a point on the line if the  $x$ -value is 6?

2. **Business and Econ:** A manufacturer is estimating that the cost in material, labor and utility for producing one hat is \$5. The fixed cost of keeping the hat factory open, such as rent and different subscriptions to utilities, is \$20,000 a month. If monthly production is  $x$  units of hats, express the total monthly cost of the manufacturer as a function of units produced.

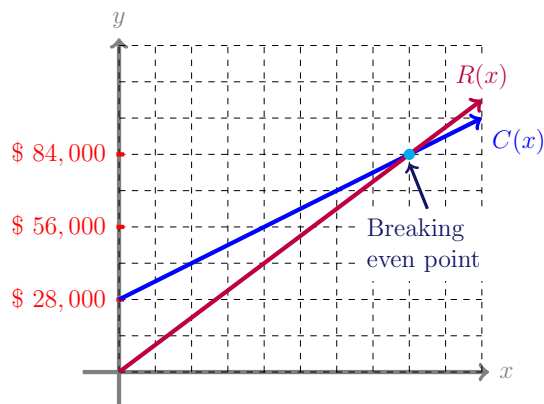
3. **Business and Econ:** A manufacturer is estimating that the total cost of producing  $x$  units of their product is  $C(x) = 28,000 + 0.5x$  dollars and each unit sells for 75 cents.

(a) Express the revenue in dollars of selling  $x$  units of the product as a function of  $x$ . (Note that the revenue is the total income.)

(b) At what value for  $x$ , does the revenue equal to the total cost?

(c) Express the profit in dollars of selling  $x$  units of the product as a function of  $x$ .

(d) For what values of  $x$ , does the manufacturer earn profit?



4. (a) Find an equation for the line  $L$  passing through the points  $(-3, 7)$  and  $(1, -7)$ .

(b) Find an equation for the line **perpendicular** to  $L$  and passing through point  $(0, 5)$ .

5. (a) Find an equation for the line  $L$  passing through the points  $(-3, 7)$  and  $(1, 7)$ .

(b) Find an equation for the line **perpendicular** to  $L$  and passing through  $(10, 5)$ .

6. Which of the following lines are **parallel** to line  $y = -\frac{2}{7}x + 3$ .

(a)  $y + \frac{2}{7}x = 1$

(c)  $7y = 2x + 21$

(f)  $7y - 2x = 2$

(b)  $y - \frac{2}{7}x = 1$

(d)  $7y = -2x + 3$

(g)  $2y - 7x = 3$

(e)  $7y + 2x = 7$

(h)  $2y + 7x = -21$

7. Which of the following lines are **perpendicular** to line  $y = -\frac{5}{7}x + 3$ .

(a)  $y + \frac{5}{7}x = 3$

(c)  $5y = 7x + 21$

(f)  $7y - 5x = 3$

(d)  $7y = -5x + 7$

(g)  $5y + 7x = 21$

(b)  $y - \frac{7}{5}x = 3$

(e)  $7y + 5x = 5$

(h)  $5y - 7x = -5$

8. The line segment in the figure shown to the right is a portion of the line whose equation is

(a)  $y = \frac{3}{5}x + 1$

(e)  $y = \frac{-3}{5}x + 1$

(b)  $y = \frac{3}{5}x + 4$

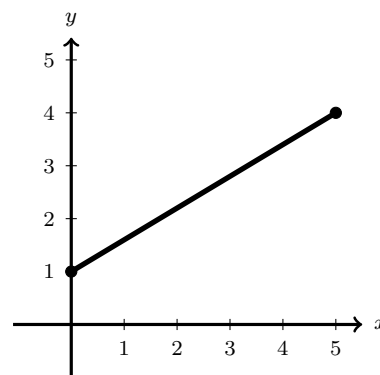
(f)  $y = \frac{-3}{5}x + 4$

(c)  $y = \frac{-1}{5}x + 1$

(g)  $y = \frac{1}{5}x + 1$

(d)  $y = \frac{-1}{5}x + 4$

(h)  $y = \frac{1}{5}x + 4$



9. Graph

$$f(x) = \begin{cases} x & x < -2 \\ 0.5x & -2 \leq x \leq 0 \\ -2x & 0 < x < 4 \\ 3x - 16 & x \geq 4 \end{cases} .$$

Label two points of each linear piece of graph.

